



Connections

Jill Miller is back! COMING SOON: Nashville Country Christmas

Once again this holiday season, singer and songwriter Jill Miller will perform a concert to benefit Sunrise Retirement. Jill's seasonal performances have become a tradition not only for Sunrise, but also for all of Siouxland. In fact, this marks the 15th annual holiday concert, and over the years Jill has helped raise more than \$550,000 for Sunrise!

While the concert was adapted to an online format last year because of the pandemic, this year's event will return to the beautiful Orpheum Theatre in downtown Sioux City. Nashville Country Christmas is this year's concert theme. Jill will be backed up by an all-star band straight from Nashville, promising a bluegrass twist to all your holiday favorites.

As Siouxland's only community-based, not-for-profit retirement community, we rely on the holiday concert as one of our key fundraisers each year. We are seeking sponsorships at a variety of levels. Along with recognition in all promotional efforts, sponsors receive complimentary concert tickets and a sponsor reception at the Orpheum on the night of the concert.

Nashville Country Christmas tickets are on sale! Purchase online at scjtix.com or in person at Sunrise Retirement, 5501 Gordon Dr., in Sioux City. For more info OR to become a sponsor, contact Anna Heller, director of fund development and volunteers, at hellera@sunriseretirement.com or 712-276-3821, ext. 3157. And mark your calendars now to attend the concert!

Jill Miller
NASHVILLE
Country Christmas



Friday, December 3, 7PM
Orpheum Theater

Sunrise still taking COVID seriously

by Chris Schenkelberg, health center administrator, & Mindee Knudson, R.N., director of nursing

It's so nice to see families and volunteers back at Sunrise!

With increases in positivity rates, please continue to wash your hands, socially distance when possible, and wear your masks. We want to keep our visitation open to the public and allow residents freedom and normalcy, but we share a responsibility to keep everyone safe.

Visitor guidelines

Families and visitors are welcome on campus, but only in residents' rooms at this time. We would love to have families attend activities and events but we must comply with U.S. Centers for Medicare & Medicaid Services (CMS) guidelines.

Everyone must diligently follow all regulations—just like at the beginning of the pandemic. Staff and visitors must continue to sign in with a temperature screening and, of course, avoid working or visiting if they feel ill.

At newsletter press time, Woodbury County's COVID positivity is hovering around 20 percent. We are cautious of the new variants and continue to take all necessary precautions. Per CMS guidelines, one positive resident is considered an "outbreak" and triggers an infection control survey.

As part of that survey, records are pulled to validate all visitors have been self-screening when entering and exiting the building, so please be sure to continue to follow this regulation. We have reactivated the fobs, which are shared with family members to access the building after hours, so it is critical that visitors self-assess when entering and exiting.

Vaccination efforts

All of our assisted living residents are vaccinated, and nearly 100 percent of our nursing residents are vaccinated. The majority of our nursing department team has been vaccinated.

We have started vaccine boosters in our Evergreen neighborhood, and we're working to expand our booster efforts! At this time, Centers for Disease Control & Prevention and Iowa Department of Health recommend boosters for those over age 65 and for those severely immunocompromised, along with health care workers. Watch the Sunrise website and social media for updates.



Chris Schenkelberg



Mindee Knudson

Pergola is proof...every gift matters

Next time you're on campus, check out our beautiful new pergola! This is a gift from the family and friends of George Colt, who donated funds for this gift in his memory.

It's an addition to our community that residents and families are already enjoying.

The pergola is proof that every gift makes a difference. Every gift is appreciated. You don't need extensive resources to consider a planned gift. Anyone can be an everyday philanthropist. Planned giving, such as charitable gift annuities, trusts, IRAs, or estate gifts let you reflect on your legacy and realize important tax benefits.

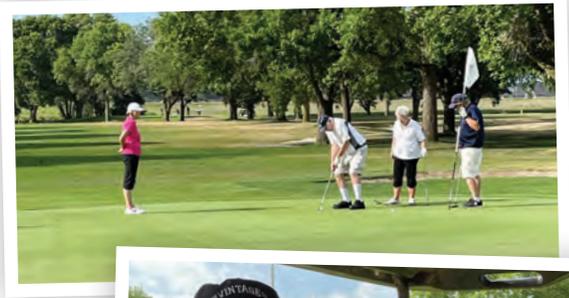
Questions about planned giving? Contact plannedgiving@sunriseretirement.com



Siouxland Senior Open Event raises \$40,000 for memory care!

Sunrise had 108 golfers at its 29th annual Siouxland Senior Open on Aug. 20 at Two Rivers Golf Club! This yearly fundraiser generated just short of \$40,000 for the Bernstein Memory Care renovation project.

Tamie Snyder was the women's champion, and for the first time ever, we had a three-way tie for the men's championship! Lance Heimsoth, Sam Prue, and Vern Van Peurseem all tied for first place! Thankfully Gunderson's quickly donated two additional Gunderson Cups to serve as prizes for our champions.



"We are so thankful to our sponsors—especially our presenting sponsor, Suter Services—for supporting this event. We are also happy the rain held off long enough for us to complete the tournament," notes Char Hesse, director of marketing for independent living at Sunrise, who serves on the Senior Open Planning Committee.



Pictured from left: Dick Wightman and Bob Santee.



Pictured from left: Dean Lafrentz, Mark Rawlings, Chris Holman, and Ryan Ross.

Kangaroo hops into hearts at Sunrise

This fall, Sunrise welcomed a new kind of guest to campus...one that was loved by residents, staff, and everyone on campus!

In August, a 10-month-old kangaroo named Axel hopped on to the scene at Sunrise. He enjoyed visiting residents in our memory care and nursing care neighborhoods, as well as our assisted living neighborhoods and The Pointe at Sunrise, our independent living apartment complex. He also caught the attention of staff members along his way.

Axel enjoyed exploring this new atmosphere and received so much love and attention from everyone at Sunrise that he had to come back for more! He returned to campus on Oct. 5—this time with several adorable puppies joining in on the fun.



The kangaroo visit was a favorite of our residents, including Alice Senske (right).





“Thank you” to Sunrise employees

The past 18+ months have brought unexpected challenges for all of us, and especially for the Sunrise team. Policies have changed weekly... sometimes daily...and protocols have required our staff to shift gears, make adjustments, and always continue to put Sunrise residents first.

To say “thank you” for all their extra work, Sunrise hosted an on-campus Employee Appreciation Day on Sept. 22. The event followed a fun carnival theme and included carnival games, a raffle for awesome prizes, and a cash cube where staff could try and grab money and certificates for paid time off. We also provided a barbecue meal and funnel cakes from the Louis Bros. food truck.



Sunrise by the Numbers



300
Sunrise residents

225
Total Sunrise Staff

29

Administration



130
Nursing



43
Dietary



7
Maintenance



16
Environmental Services

33

Campus Acres

Local students raise funds for a new TV

Sunrise maintains strong community connections with a variety of Siouxland organizations, including numerous hospitals, churches, and educational institutions. Recently members of Western Iowa Tech’s Police Science Club reached out to Sunrise with a generous offer to benefit our campus and residents.

“One of the students has a personal connection to Sunrise and learned the TV in our Bernstein neighborhood was pretty small,” shares Mindee Knudson, director of nursing. “The club does charitable work for a local nonprofit—and we are thrilled Sunrise is the recipient of their efforts this year.”



Front of shirt.



Back of shirt.



Hallie loved visiting with Sunrise residents and is pictured here with Maxine Wyant in 2016.

Hallie Salmen ends service at Sunrise

Following a 20-year career at Sunrise Retirement Community, Executive Director Hallie Salmen stepped down in September.

Hallie began her work with Sunrise in 2001, when she became chief financial officer. In her early years as CFO, she was instrumental in securing the bond funding for the construction of The Pointe at Sunrise and the Sunrise Health Center. Hallie also made sure Sunrise met all necessary U.S. Department of Housing & Urban Development requirements to obtain financing for the Maple Heights Annex. And working with Sunrise leadership, she helped create the Sunrise Foundation in 2013. The overarching purpose of the Sunrise Foundation is to sustain Sunrise into the future through planned giving, investments, and more.

In 2016, Hallie became executive director at Sunrise following the retirement of Bev Zenor, who served in that role for 10 years.

During her five years as CEO/executive director, Hallie worked tirelessly to advance the Sunrise Retirement Community mission. Especially since the pandemic began in March 2020, Hallie never wavered as she led Sunrise during challenging times. She saw Sunrise through periods of lockdown and limited activities, and she encouraged staff to consider creative solutions while meeting all state and federal mandates.

“During our interim management time at Sunrise, we are fortunate to have a very strong team, and we have many individuals taking on additional duties,” shares Bill Bradbury, president of the Sunrise board of directors. “Our eight-member search committee is working with Courtney Hudelson, human resources director, and we have some very good candidates.” We thank Hallie for her commitment to the Sunrise community.



BIG GIVE = BIG FUN!

On Oct. 5, Sunrise participated in the Siouxland Big Give one-day event to support local non-profits. To add some fun, Sunrise staff completed “minute to win it” games (posted to Sunrise’s social media) for every \$500 raised. Our Big Give donations totaled \$1,500+, which will help fund a new ADA accessible wheelchair van. We’ve raised \$15,250 already from a grant and our silent auction, so this puts us closer to our remaining \$5,000 goal.

Missed the Big Give? You can still help! Use the QR code or mail your gift: Sunrise Retirement Community, 5501 Gordon Dr., Sioux City, IA 51106. To give by phone, contact Anna Heller, director of fund development and volunteers, 712-276-3821, ext. 3157.



Anna with Cowboy Bob from Y Country 101.3 as she promoted our Sunrise Big Give project at a local HyVee.



Donate to Sunrise by scanning our QR code with your phone.

SUNRISE VIEWS

I am glad every day to be living here! I feel safe and cared for, and so lucky to have gained many new friends! Thanks to all who have made that happen: Char and Babby; our kitchen staff, Melinda and Andrew and Charlie, along with Annie and Carmen and all the folks helping them; our nurses, Elaine and Glenys; plus housekeeping and maintenance staff. And thank you especially to my brothers and sisters with whom I live—thanks for being who you are.

— Carol Wassmuth, *The Pointe at Sunrise*

UPCOMING EVENTS

Sunrise Benefit Concert: Nashville Country Christmas featuring Jill Miller
Orpheum Theatre • Dec. 3 • 7 p.m.

Holiday Tea • Dec. 5

Resident Christmas Party • Dec. 17

GIVE BY SHOPPING

When you order from Amazon, start at



smiles.amazon.com, selecting “Sunrise Retirement Community Foundation” as your charity. Sunrise will receive .05% of your purchase totals!

SUNRISE BOARD

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OUR MISSION

**Caring deeply. Connecting daily.
Leading boldly. Serving faithfully.**

CHECK US OUT!

 SunriseRetirementSC  “Sunrise Retirement Community”