



# Connections

## Jill Miller concert benefits Sunrise

During the upcoming holiday season, Jill Miller will once again take the stage for Sunrise. Presented by the Yockey Family Foundation, Jill's annual benefit concert is Friday, Nov. 30, at the Orpheum Theatre in Sioux City.

White Christmas is the theme for this year's show, which promises to be incredible. Jill will welcome back Jimmy Nichols and Robert White-Johnson, her co-writers from Nashville, to perform with her. The Bishop Heelan Madrigal Choir will also share the stage with Jill this year.

And as a special feature, Jill and her team will be shooting live footage for her "King of Kings" video during this concert. This original song was recorded in Nashville three years ago at Starstruck Studios, owned by country music icon Reba McEntire. "King of Kings" was originally released at the ninth annual holiday benefit in 2015, so it is appropriate to film the video at this year's performance.

Jill's concerts have become Siouxland tradition over the years, but they have always been about raising money and awareness for Sunrise.

"I'm so passionate about what Sunrise does because I know how well they take care of their residents," she shares. "My father lived at Sunrise in its dementia unit for four years before he passed away."

In addition, several of Jill's family members were involved in managing construction projects at Sunrise, and a sister also worked there. "We have a very long history with Sunrise, and they provided outstanding care for my father."

This year's concert goes directly toward supporting the care of our current Sunrise residents. Proceeds will sustain our Benevolent Care Fund, which enables residents to stay at Sunrise even when they have depleted their resources.

Please join us for this special event to benefit Sunrise.



**White Christmas**

**Jill Miller**  
Nov. 30 • 7 pm  
Orpheum

Tickets \$25  
276.3821 or [scjtix.com](http://scjtix.com)

Kids 12 & under: FREE  
Group Discounts  
10 or more: \$20 each

Thank you to our signature sponsor:  
**YOCKEY FAMILY FOUNDATION**



CAN WE COUNT ON YOU?

# Caring Deeply

*Mary has been a resident at Sunrise for the past four years. She gets around easily in her wheelchair and is happy and content. She never misses Bible study, loves to play bingo, and enjoys spending time outdoors in our beautiful park. Mary leads a full life at the place she now calls home. She depends on Sunrise for the care she receives, and she refers to the staff as her angels. She is truly grateful for the Benevolent Care Fund that helps her remain at Sunrise.*

Your annual gift to support our Benevolent Care Fund makes it possible for residents like Mary to stay at Sunrise. Our care costs have increased but government reimbursement rates have not, putting an even greater strain on our budget. Please help us sustain our charitable mission and provide our residents with the care they need. Can we count on you to make a difference?

***Thank you for your support!***

# We are grateful for your support

Tis the season to be thankful...and Sunrise has much for which to be thankful. As we approach the end of 2018, we are beginning to plan for a new year ahead...a year that

marks our 60th year serving the seniors of Siouxland.

Thank you for helping us reach this milestone. Whether you are a resident, a family member, a donor, a volunteer, a business partner, or a community member, you have contributed to helping Sunrise carry out its mission. We appreciate your endorsement of

our community and the way you help sustain our non-profit work through your donations.

When it comes to financial support, our greatest need is offsetting the significant cost of providing charity care.



by Hallie Salmen  
Executive Director

As we all know, the cost of healthcare is increasing and can ravage people's savings. However, Sunrise has always been committed to providing care for community members even when they are unable to fully cover the expense on their own.

As you might expect, this comes at a cost to the organization—over \$1.2 million in 2017. We are working hard to increase our donations to continue providing this service for years to come.

I urge you to help support Sunrise with this effort. Show the seniors in our community someone cares by providing the highest quality care and services regardless of their ability to pay. Show them you care.

We look forward to seeing you at our annual holiday benefit concert featuring Jill Miller! This year's concert proceeds will benefit charity care, coming to the show is another way you can help.

*Thank you for your generosity!*

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## Sunrise supports Alzheimer's walk

Sunrise staff teamed up to raise more than \$1,000 as they participated in the 2018 Walk to End Alzheimer's sponsored by the Alzheimer's Association on Sept. 16. Sunrise took a team 30 walkers to the event, which welcomed 51 total teams and 491 participants to walk along the riverfront at Chris Larsen Park in Sioux City.

Raising \$1,000 was no small task! Nearly half the funds resulted from the sale of t-shirts that promoted Sunrise and the Alzheimer's Walk. And at least \$350 came from selling "walking tacos" at Sunrise each of the six Tuesdays leading up to the Alzheimer's Walk. Gifts from individuals and organizations helped the team reach its impressive fundraising goal.

"The idea for walking tacos originated with our chef," credits Hallie Salmen, executive director. "She successfully had donations of meat and lettuce within an hour of brainstorming the idea."

A longtime partner with the Alzheimer's Association, Sunrise has been a pioneer in memory care. In the early 1990s, Sunrise was the first senior living care community in the region to dedicate space specifically for the care of residents with Alzheimer's and dementia.



About 30 volunteers from Sunrise participated in the community-wide Walk to End Alzheimer's this fall.

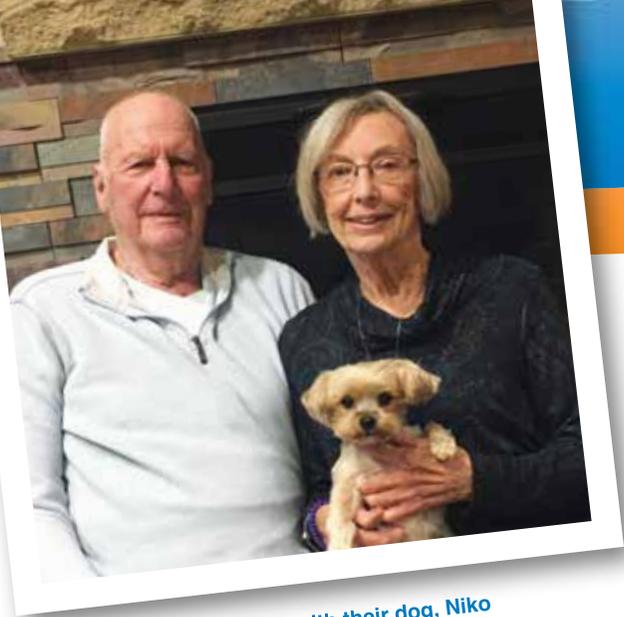
# Meet the Mankers

Bob and Vicki Manker of Merville, Iowa, joke that they “met on the street.” Now married for 60 years, they have four children (Lesli and husband Mike, Kirk and wife Dawn, Jason and wife Tiffany, and Kelly) along with eight grandchildren and four great-grandchildren...and a dog named Niko.

Bob came into skilled nursing care at Sunrise in October 2017. At first Vicki made daily visits to see him. When she was diagnosed with cancer last winter, however, she was unable to drive while she was taking treatments.

To make it easier on her family during this time, Vicki moved in to assisted living at Sunrise, and she enjoyed more time being near Bob. She also loved being able to look out her apartment window into the courtyard and know that Bob’s nursing room was right there across the way.

Last spring Vicki returned to their farm in Merville, but it was lonely there...especially at night. With winter



Bob and Vicki Manker with their dog, Niko

coming, she decided it was time for her and Niko to return to Sunrise and be together with Bob. Vicki and Niko visit Bob several times a day, often rousing him from his favorite pastime of taking a quick nap. Bob is glad that Vicki can be so near, and he appreciates having Niko nearby to sit on his lap. Both of them have enjoyed all the people they have met since they moved to Sunrise, and Bob also loves visiting with the guys at coffee and meals.

“We love all the people who work at Sunrise, every staff member...everybody here,” says Vicki. “We love Sunrise, and this is our home.”

## Bringing generations together

Grandparents Day festivities were held in Sept. 9, as family and friends enjoyed a pulled pork meal, music by the Dixieland Daddies, and time with our residents. “We had a beautiful day and a great turnout with about 500 people this year,” shares Hallie Salmen, executive director. “These events really highlight what Sunrise is all about—bringing generations together to have fun and make memories.”

The Pointe residents Enid Kollars, Mary Lou Culbertson, and Jean Dunn



Independent living resident Marge Clausen and her daughter



Kobe and Kain Laws, who served as Grandparents Day volunteers

# Welcome Steve!

## Fund development director named

Sunrise welcomes its new fund development director, Steve Martin. A resident of the Sioux City area for most of his life, Steve graduated from Leeds High School and has attended Western Iowa Tech, Morningside College, and Briar Cliff University.



**Steve Martin**  
*Fund Development Director*

For much of his professional life, Steve was a partner in a local printing company and served on many non-profit boards.

“During the 30-year life of that company, I worked with many area non-profit organizations to help them communicate with their partners,” Steve says. “I enjoy building and growing relationships, and I am excited to be part of the Sunrise team. I look forward to meeting each of you, and I am always available for a conversation and a cup of coffee.”

Steve lives in rural Plymouth County with his wife, Jo, and their two furry kids. He began his work with Sunrise in October.



**Steve and his wife, Jo Martin**

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## Planned giving makes a difference

Planned giving, or legacy giving, is an intimidating topic. Many donors feel that it must be complicated or that they aren't wealthy enough to make a planned gift. These are incorrect assumptions, however, and Sunrise has been working hard this year to bring awareness to the opportunity of planned giving. Through a series of informational postcards and a recent seminar, Sunrise has been educating community members about the impact they can make with a planned gift.

Typically, using a planned gift allows the giver to make a larger gift than they would be able to give if the gift was coming from their monthly income. This enables them to have a greater impact on the charity they are giving to. Gift-givers can utilize a range of options, such as making a beneficiary designation on a life insurance policy, a contribution from a retirement account or annuity, or simply making a bequest.

“I've seen a number of cases where gifts, both large and small, have really made a positive impact for non-profit

organizations,” says attorney and Sunrise board member Kyle Irvin, who presented at the seminar. “Even if only a small part of your estate plan goes toward charitable purposes, the legacy it leaves speaks volumes to people in that organization and in the community for many years thereafter.”

***Do you have questions about how you could make a long-lasting impact on the services Sunrise provides?***

***Please call ...***

***Hallie Salmen  
or Steve Martin at  
712.276.3821***

## Sunrise celebrates 60!

Sunrise Retirement Community marks its 60th anniversary in 2019! Watch our website, Facebook page, and newsletter to learn more about upcoming events, as we'll be taking opportunities to celebrate throughout the year.



### Upcoming Events

#### Thanksgiving Dinner

Nov. 22 • Please RSVP

#### Jill Miller Holiday Concert

Nov. 30 • 7 p.m. • Orpheum Theatre  
Sioux City

#### Holiday Brunch

Dec. 2 • 11 a.m.–12:30 p.m.

#### Resident Christmas Party

Dec. 21 • 2 p.m. • Indoor Park

#### Resident Christmas Worship Service

Dec. 24 • 2 p.m. • DeWolf Chapel

### Board of Directors

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Donald Kelsey • Joseph Kruse • Hallie Salmen

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### Our Mission

**Caring deeply. Connecting daily.**

**Leading boldly. Serving faithfully.**