

THE
Sunrise
FAMILY

Sunrise Retirement Community
2016 Annual Report

“Sunrise fills
such an important need
within our city and
the surrounding area.
It's a peaceful, secure,
and easy-to-access
community that
serves people on
so many levels.”



POKEY JENSEN
Sunrise Foundation Board



Board of Directors

THOMAS PADGETT, Ph.D. • President
MARY KOVARNA, Ph.D. • Vice President
COREY WRENN • Secretary • LARRY BOOK • Treasurer
TOM GRIMSLEY • Past President
KYLE IRVIN • Legal Advisor
Ed DenBeste • Barbara Condon, Ph.D.
Richard Hildebrand, M.D. • Donald Kelsey
Carolyn Leman, Ph.D. • Howard Logan
Terry Murrell • Lynn Wold
Ron Yockey • William Ziebell, M.D.

Foundation Board

Jack Bernstein • Larry Delperdang
Donald Herbold • Kyle Irvin • Pokey Jensen
Donald Kelsey • Hallie Salmen • Deb Smith
Lorrie Stedman • William Ziebell, M.D.



“FAMILY” can be defined in a variety of ways. For many of us, our thoughts focus on close relatives as we think about family...or maybe it’s a close-knit group of friends. Families are essential for the support, love, and acceptance they provide to each other.



One of the many things that makes Sunrise so special is the way we become family to one another. Our residents and their families, our staff team, our volunteers, our donors, our board—all are part of our Sunrise family.

In our leadership roles at Sunrise, we have had the opportunity to get to know the people who live and work here in a more intimate way. We watch residents grow to know and support each other, whether they live independently or in a comprehensive care neighborhood.

We see how staff team members ask residents about their great-grandchildren or take time to visit residents who need a boost. We witness faithful volunteers hard at work week after week attending board meetings, watering

plants, pushing wheelchairs, and more.

Moments like these take place every day at Sunrise, but they don’t happen out of obligation. They happen because of love...love that family members have for one another...love that unites our hearts for a common cause.

Each day, our residents and staff team members connect in ways that enrich one another’s lives and create lasting bonds. They celebrate milestones, rejoice in personal victories, and grieve together over losses. Smiles are shared and even frustrations at times—just what you’d expect within a close family!

It’s such a blessing to add layers to this family nucleus by including each of you: our residents’ loved ones, our volunteers, our donors, our vendors, our board members, and everyone in the community who supports the Sunrise mission. You are our incredible extended family, and you make us who we are.

Truly, Sunrise is much more than a collection of buildings on a hill. We’re an exceptional place to live and work. We’re a community dedicated to caring deeply, connecting daily, leading boldly, and serving faithfully. We’re a group whose members invest deeply in each other’s lives.

We’re a family...the Sunrise family.



Hallie Salmen & Maxine Wyant

Hallie Salmen & Tom Padgett

Executive Director

Board President

OUR Family TIES



Sunrise has strong family ties throughout Siouxland. As we work together to provide health care, life enrichment, education, spiritual growth, and intergenerational benefit, these community partners share our commitment to seniors.

Aegis Therapies
Avera eLong Term Care
Boys and Girls Home
and Family Services
Briar Cliff University
Dr. Bryce Robison
The First Tee
Faith United Presbyterian Church
Food Bank of Siouxland
Grace United Methodist Church
Hospice of Siouxland
KTIV Tree of Love
Leave a Message Siouxland
Liberty National Bank-Singing Hills
Morningside College
Morningside Lutheran Church
Nativity Church
Peace Reformed Church
Redeemer Lutheran Church
Senior Health Insurance
Information Program (SHIIP)
Sioux City Community School District
Sioux City Symphony
Siouxland Center for
Active Generations
St. Luke's Children's Miracle Network
St. Luke's College
Tri-State Nursing
UnityPoint Health-
St. Luke's Foundation
UnityPoint Health-
St. Luke's Home Health and
Homemaker Services
Western Iowa Tech
Community College



TAKING CARE OF FAMILY

When you're part of a family, you look out for each other—and that's what our benevolent care is all about. When residents have depleted their resources, benevolent care is a safety net to ensure their continuity of care. Thanks to generous donors, Sunrise has dedicated millions of dollars in charity care since we began in 1959. And in 2016 alone, Sunrise provided \$762,470 in benevolent care and unreimbursed Medicare and Medicaid costs.

FAMILY PRIDE

This past year, Sunrise was presented with the Pride of Sioux City: Business Beautification Award for its efforts in the Zenor Community Park. The park



was developed where the former "Sunrise Manor" once stood and now neighbors our state-of-the-art health center. Funded by private donations, the \$120,000 park features a walking trail, gazebo, picnic tables, rose garden, putting green, landscaping, and a play area that fosters intergenerational connections.

Doug Henry, Sunrise head groundskeeper, spends countless hours working in the park and throughout campus.

EXTENDED FAMILY

Volunteers

In the last year alone, we had more than 240 volunteers who invested nearly 5,000 hours of service to Sunrise and its residents. Whether greeting visitors, grilling burgers, taking residents to the park, baking treats, or helping in numerous other ways, volunteers are an invaluable part of Sunrise Retirement's extended family.

Stan & Marlene Ahrendt
Jim Batcheller
Dan Barnes
Darlene Barta
Donna Bennett
Jack Bernstein
Doug & Bertha Black
Larry Book
Adelene Bromander
Norma Burrus
Katherine Calhoun
Judy Chesley
Tom Claes
Betty Comstock
Dr. Barbara Condon
Lois Copple
Lois Crawford
Laura Dam
Larry Delperdang
Ed DenBeste
Tom & Jan DeWitte
Phyllis DeWolf
Ann Donnelly
Janet Dorale
Jean Dunn
Harley & Darlene Engeldinger
Bradyn & Bailie Fahrendholz
Sue Farrell
Jenny Ferguson
Dorothy Fiala
Bob & Sharon Flick
Melvin & Elaine Forsling
Delores Freed
John Gerwulf
Marjorie Giese
Kathy Golden
Krystal Gough & Family
Wendy Grieve
Don Grigg
Tom Grimsley
Joe & Alice Gross
Marty Gubbels
Father Daniel Guenther
Michael Gunsch
Kari Hansen
Ruth Hantla
Tonya Harpenau
Robert Hansen
Theresa Heilman

Don & Judy Herbold
Fern Herbst
Char Hesse
Steve Heth
Dr. Richard Hildebrand
Glad Hill
Peggy, Evelyn, Faith & Harrison Hopp
Brenda Hough
Evelyn Hughes
Kyle Irvin
Pat Isaacson
Donna Isom
Lois Jacobs
Melanie Jacobsen
Pokey Jensen
Barb Johnson
Kim Johnson
Mary Johnson
Leslie Johnston
Don Kelsey
Dr. Charles Kiple
Karen Kirkendall
Julie Klein
Judy Koch
Zach Koistra
Mary Kovarna
Dylan Kramer
Charlotte Kroeger
Francis Lammers
Peggy Lamaak
Suzanna Lang
Florence Larson
Helen Larson
Helen Lehnertz
Carolyn Leman
Julie Lesko
Richard & Judy Lilly
Delores Livengood
June Lockwood
Howard Logan
Kristi Loofe
Pam Lowe
Alan & Marlis Lubben
Babby Ludwig
Julie Luhr
Carol Mackey
Wayne & Dorothy Masters
Marie McAleer



Mary Lou Culbertson lives at The Pointe at Sunrise with her furry friend, Boots.

Mayreen McBride
Jim McMartin
Ellie McGaffin
Steve McGrory
Jim & Joyce McMartin
Elaine Miller
John & Jill Miller
Jean Mogren
Karen Mohring
Jon Moravec
Marvin Mozer
Lisa Mullicane
Ana Munoz
Terry Murrell
Luella Mutz
Clarice Neilsen
Carol Nelson
Roger & Glendy Nichols
Sharon & Donna Ocker
Fred & Barb Olson
Garneth Oostenink
Tom Padgett
Peace Reformed Church
Neil Peck
Geri Phillips
Lloyd & Ruby Pippett

Glenda Plaza
Mary Pointer
Linda Prescott
LaDonna Preston
Wes & Sherry Ratcliff
Jan Reese
Renee Reid
Simon Rentel
Joylyn Rippke
Adeline Robinson
Dr. Bryce Robison
Jeanette Sandford
Sheryl Savary
Janet Sawyer
Blanche Schol
Cindy Schulte
Alice Senseke
Rev. Russell Senstad
Richard & Judy Severson
Adeline Silliman
Ruth Simon
Bev Sinclair
Deb Smith
Loretta Smith
Merlyne Smith
Rodd Slater

Jerry & Lin Snyder
Randy Solomon
Lorrie Stedman
Sue Swanson
Howard Swieter
Bill Thayer
Caroline Torno
Lori Uhl
Marge VandBerg
Lucille Vehe
Darvene Vershoor
Lorraine Vollers
Jerry VonEhwegen
Bev Walstrom
Holly Wenschlag
Grace Witte
Lynn Wold
Corey Wrenn
Ron Yockey
Andrea Zenor
Bev Zenor
Shari Zenor Kiple
Jean Zettle
Bud Ziebell
Rev. David Zirpel

* This list includes volunteers from Jan. 1–Dec. 31, 2016. Because we strive for accuracy, we sincerely apologize for any errors or omissions. To report corrections, please contact Lorrie Stedman at 712-276-3821, ext. 3144. Thank you for investing in Sunrise.

EXTENDED FAMILY

Donors

Without our extended family of donors, it would be virtually impossible for Sunrise to fulfill its mission: *Caring deeply. Connecting daily. Serving faithfully. Leading boldly.* Throughout 2016, a total of 355 Sunrise supporters generously gave over \$434,000, along with in-kind gifts valued at \$26,005. Donations from these individuals and organizations help cover day-to-day needs, facility improvements, benevolent care, and special projects.

David & Connie Aasen
 Lenore Aaseng
 Nathan & Linda Aaseng
 Norman & Sharla Aaseng
 William & Marsha Adams
 Aegis Therapies
 Stanley & Marlene Ahrendt
 Rosemary Albenesius
 American Popcorn Co.
 Bryan Andersen
 Anderson Brothers Printing Co.
 John & Joy Anderson
 Neva Anderson
 Steve Andreasen
 Anonymous
 Avery Brothers, LLC
 Charles & Gale Avery
 Stephen & Jeanne Avery
 Clarence Backer
 Barry & Sandra Backhaus
 Boyd & Cheryl Bahney
 Geraldine Baldwin
 Bankers Trust
 Barbara's Florals
 Steven Barnhart
 Jack & Jeanne Basye
 Beef Products Inc.
 Casey Bennett
 Michael & Margie Bennett
 Dan Bernholtz
 Dr. Robert Billiar
 Bobier Portrait Studio
 James & Judith Boes
 Larry Book
 Carmen Bornholtz
 Nancy Boysen
 Ken Brandvold
 Jack & Janice Bristow
 Susan Brooks
 Jill Brouwer
 Alan Brown
 Elaine Brown
 James BrownLee
 Lawrence & Louise Bruyer
 Larry & Jan Bunton
 Kelly Burch
 Burke Engineering
 Bill & Jan Burke

Michael & Linda Cadwell
 Katherine Calhoun
 Linda Camarigg
 Cannon Moss Brygger Architects
 Anna Carlberg
 Deborah Carman
 William & Connie Carter
 Casey Roofing
 Certified Testing Services
 Chesterman Bottling Co.
 CKC Bailey Mor
 Connie Chapman
 Continuum Health Care Services
 Mary Jane Chiles
 Betty Church
 Claeys Bros. Moving & Storage
 Jim Cole
 Steve & Linda Cole
 Steve & Barb Condon
 Constellation Energy
 Lois Copple
 Paul Crandell
 Loretta Dahlberg
 Rita Davidson
 Judy Day
 Richard & Deloris DeBoer
 Lawrence & Juliann Delperdang
 Delperdang, Schuh & Co., P.C.
 Ed & Patricia DenBeste
 Dennis Supply Company
 Carter & Colleen Dennis
 Tom & Jan DeWitte
 Design Lines Graphic Design
 DGR Engineering
 Dice Communications
 Document Depot & Destruction, Inc.
 Jane Dodd
 Joni Dohma
 Sharon Donlin
 Joseph Donnelly
 Janet Dorale
 Drilling Pharmacy
 Carol Drilling
 Sharon Drilling
 Dunes Surgical Hospital
 Dr. Robert & Jan Dunker
 Jean Dunn
 James Ebmeier

Patrick & Estela Ebner
 Harley & Darlene Engeldinger
 Sue Farrell
 First Bank
 Pam Mueller Fluent
 Cheryl Gamble
 Kathy Gastro
 Ruth Gerlich
 John & Debra Gerwulf
 Harlan Giese
 Leonard & Roberta Gill
 L.P. Gill, Inc.
 Gleeson Family Foundation
 John & Karen Gleeson
 Christy Goeden
 James Golden
 Kathy Golden
 Phillip & Samantha Graef
 Great Western Bank
 Don Grigg
 Thomas & Regina Grimsley
 Marty Gubbels
 Chris Gude
 Gunderson's Jewelers
 Mike & Mary Gay Gunsch
 Habitue' Cakes to Remember
 Richard & Sondra Halweg
 Susan Hamilton
 Mary Hamnack
 Bob & Connie Hansen
 Greg & Tami Hansen
 Hard Rock Casino
 John Hassebrock
 Marvis Hendrickson
 Nancy Henry
 Don & Judy Herbold
 Fern Herbst
 Carl & Char Hesse
 Dr. Richard & Ronda Hildebrand
 Gladys Hill
 Diane Hirschbach
 Rick Hoberg
 Becky Holbrook
 Dale & Barb Holdiman
 Corinne Holman
 Bradley & Megan Hopp
 Peggy Hopp
 Hospice of Siouxland

Jack & Leslie Howard
 J. K. Howen
 Debra Hundertmark
 Marge Hustruild
 HyVee-Gordon Drive
 Kyle Irvin
 William & Berline Jacobsen
 William & Dorothy Jansen
 Joyce Jenkins
 Colin & Pokey Jensen
 Irving & Elizabeth Jensen Foundation
 Pokey & Colin Jensen Foundation
 Roger & Connie Jerman
 Harry & Joann Johnson
 Craig & Jenny Jorgensen
 Roland & Carol Junck
 Lester Juon
 Jean Kahl
 Virginia Kautzky
 Beverly Kehrberg
 Richard & Frances Keith
 Don & Barbara Kelsey
 Whelma Kern
 Ethan Kerns
 King, Reinsch, Prosser & Co.
 Kiple Communications
 Tom & Trudy Kirchmeier
 Julie Klein
 Klinger Companies, Inc.
 Knova's Carpets, Inc.
 Gene Knudsen
 James & Theresa Knutson
 Enid Kollars
 Kollman Appliance
 Steven & Mary Kovarna
 Jeffrey & Mary Krejci
 Joyce Krone
 KSUX
 KTIV
 Doug & Vicki Kunkle
 Gail Lahaie
 Shirley Lambert
 Robert & Margaret Larson
 Junior Law
 Jan Lawrence
 Lee Agency
 Ryan & Jody Lee
 Glenn & Marian LeGrand

Family TIES



Vera Moody resides at The Pointe at Sunrise. Since she loved spending time in her yard before moving to Sunrise, Vera is grateful for the Sunrise Park, where she can walk the trails and take her grandkids to the playground.



Jim Golden, lives at The Pointe and enjoys being part of the weekly men's coffee club.

“Sunrise really is a community. I've made many good friends here, and I know almost everyone.”

“I have gotten to know a lot of people here. My friends have become like a family to me, and my circle of friends has grown. That wouldn't have happened if I had stayed in my own home.”





“On Saturdays we volunteer as greeters at the front desk. We also deliver monthly newsletters to Sunrise residents on Stone Avenue. They call us “runners,” but we don’t run at our age! We’ve volunteered as long as we’ve lived here.

Sunrise is a special place; giving our time is how we give back.

Plus, the more we volunteer, the more people we meet. We’re all part of a larger family. ”

Fred & Barb Olson have enjoyed living in the Sunrise Hills community since 2011.

EXTENDED FAMILY

Donors

Helen Lehnertz
Gene & Carolyn Leman
Robert & Shirley Lester
Lieber Construction, Inc.
Jane Lilly
Andrew & Carol Lindstrom
Robin Lipshin
Dolores Livengood
Richard & Berniece Livengood
Doug Livermore
Howard Logan
Robert & Norma Long
Eric & Kristi Loofe
Alan & Marlis Lubben
Babby Ludwig
Gordon & Juanita Luhr
Harriett Marsh

Martin Brothers Distributing
James & Suzanne Martin
Wayne & Dorothy Masters
Bill & Barb Maxon
Patrick & Marie McAleer
Jim & Joyce McMartin
Mercy Medical Center
Connie Merrill
Metro Electric
Joyce Meyers
Richard & Dianna Michaelis
Midwest Compliance Assoc.
Miller Brothers Furniture
Elaine Miller
John & Jill Miller
David & Twila Miller
Roger & Ida Milligan

Mills Shellhammer Puetz & Assoc.
Jean Mogren
Karen Mohring
Carol Molln
Bill Montignani
Chris Moreno
Morningside Dental: Dr. Chip Kiple
Morningside Lutheran Church
Marvin Mozer
Janice Munson
Terry Murrell
Luella Mutz
Cheri Neal
Carol Nelson
Russell & Kristi Nelson
Beth Nettleton
Brenda Nettleton

Roger & Glendy Nichols
Dick & Jan Null
Thomas Oberreuter
Sharon & Donna Ocker
Rollin & Bev Oleson
Fred & Barb Olson
Glenn & Pat Olson
Garneth Oostenink
Thomas & Sherry Padgett
Palmer Candy
Paradigm Technology Services
Roxane Patton
Jeff & Becky Paulsen
Mark & Lynn Paulsen
Pecaut & Company
PEO Chapter IA
Ginny Peterson



Family
CONNECTIONS

“ When researching
care communities,
Sunrise
gave a feeling
of life.

It's those things you
can't hold—the caregivers
who come here on their
days off and bring their
children to visit with
the residents and
refer to them as their
'second family.'

They really do care,
and they work very hard!

They're all different,
and they're
all wonderful. ”

Cleo Long (right) lives in the Sunrise Health Center. She and her daughter, Tracy (left), both value the strong reputation Sunrise has in the Siouxland community.

EXTENDED FAMILY

Donors

Physical Therapy Specialists, P.C.
Larry Pierce
Lloyd & Ruby Pippett
Thomas & Bonnie Porsch
Juanita Posey
Lynn Posey
Powell Broadcasting
Prescott & Schramm Plumbing
Bill & Linda Prescott
LaDonna Preston
Richard & Rose Ann Pridie
Bonnie Pyzel
Quality First Insurance
Carolyn Rants
Wes & Sherry Ratcliff
Janet Reese
Barbara Rickord
Terry & Leslie Riediger
Adeline Robinson
Harry Robison
Daniel Rodriguez
Keith & Donna Roeper
Ronald Rohlena
Ruth Rolfs
Cheryl Rosenthal
Michael Rueckert
Ryun, Givens & Co.
Louie & Connie Sager
Jeff & Hallie Salmen
Sam & Gussie Bernstein
Foundation
Kenneth & Julie Sanders
Donald & Cynthia Sardeson

Janet Sawyer
Nick & Chris Schenkelberg
Lee & Paulette Schmidt
Blanche Schol
Jane Schuldt
Security National Bank
SHIIP
Gary & Lynette Shoop Jones
Daniel Shoop
Dean & Sandra Shroll
Adeline Silliman
Ruth Simon
Sioux City Journal
Sioux City Sprinkler Service
Siouxland Center for Active
Generartions
Siouxland Community
Foundation
Siouxland Dairy Queen
Karen Skorey
Greg & Deb Smith
Wrede & Barbara Smith
Legacy Fund
Jeff & Jennifer Sparr
Les & Rebecca Stafford
Carol Starch
State Steel
Lorrie Stedman
Shari Stevenson

Vera Mae Stoltze
Jeanette Stowers
John & Joan Strand
Andrew Strempeke
Barbara Swanson
Stan Swanson
Joann Sykora
Ruth Taylor Stephany
Jerry Thompson
Peter & Janet Marshall Thoreen
Tammy Toben
Tyson Foods Foundation
United Real Estate
UnityPoint Health
Sharon & Kenneth Vagts
Valerie & Jerry Vagts
Margie VandeBerg
Lori Vanheeder
Richard G. Wagner
Don Wakefield
Penny Walker
Larry & Sharon Walsh
Don & Linda Waring
Scott & Lori Watts
Carl & Marlene Weil
Doug & Liane Welte

Berna Dene Wenberg
Loren & Bernadine Wertz
Robert Whyte
Richard Wightman
Kristin Williams
Robert Williams
Vicki Williams
Jean Wilsen
Ken & Jean Wilson
Mardella Wilson
Winkler Roofing
Lynn Wold
Chic & Janet Wolfe
Greg Wolfe
Sherman Wollesen
Corey & Lisa Marie Wrenn
Thomas & Irene Wrenn
Wrenn's Plumbing & Heating
Lynne Wyant
Yockey Foundation
Ron & Jeanette Yockey
Verlie Yockey
Younglove Construction
Marianne Zeigler
Mary Ann Zenor
Mort & Beverly Zenor
William & Joe Ziebell
Patricia Zimmerman
David & Pamela Zirpel
Charlie & Mary Zook

PART OF THE
Family



“People ask us all the time if we like it here, and we tell them we love it.”

Stan and Marlene Ahrendt appreciate the caring atmosphere of Sunrise Hills, and they are happy to support the community as volunteers and donors.

“You get close to many of the folks here—fellow residents, staff, board members—and they are all like family.”

Sharon Ocker is vice president of the Sunrise Hills independent living community and serves our campus in countless ways.

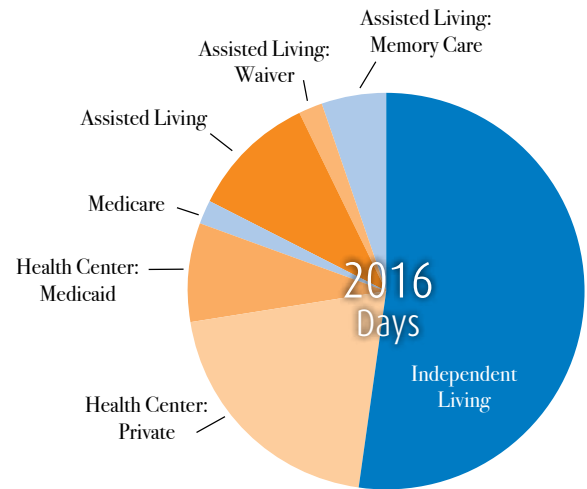


SUNRISE FAMILY

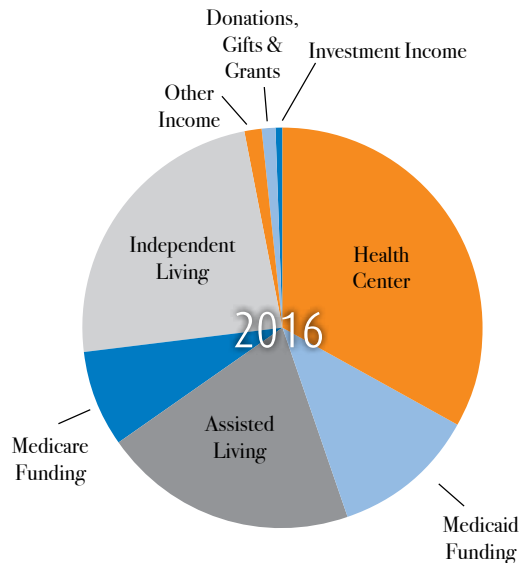
Finances

Census

	2016	2015
Independent Living	41,334	40,832
Health Center: Private	15,823	16,509
Health Center: Medicaid	6,535	6,223
Medicare	1,526	1,701
Assisted Living	8,082	8,856
Assisted Living: Waiver	1,459	1,658
Assisted Living: Memory Care	4,053	3,455
TOTAL DAYS	78,812	79,234



Annual Revenues

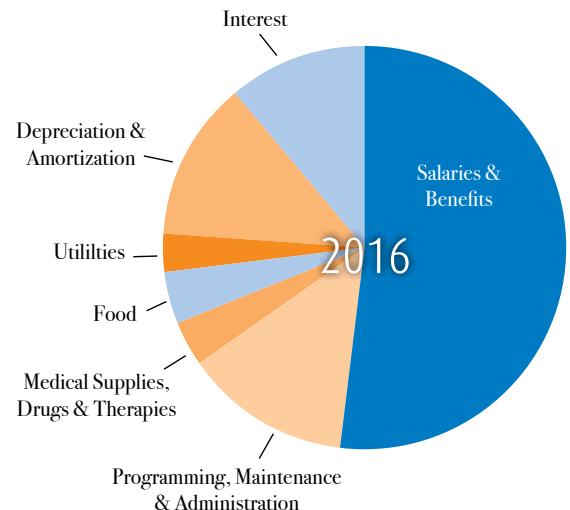


	2016	2015
Health Center	\$ 3,526,855	\$ 3,525,294
Medicaid Funding	1,229,439	1,157,870
Assisted Living	2,170,187	2,081,261
Medicare Funding	822,655	954,049
Independent Living	2,532,494	2,351,721
Other Income	152,719	334,883
Donations, Gifts & Grants	122,338	658,212
Assets Released: Operations	-	48,160
Investment Income	30,064	1,856
TOTAL*	\$ 10,586,751	\$ 11,113,306

* Net of benevolent care and unreimbursed Medicaid/Medicare resident services:
\$762,470 in 2016; \$814,161 in 2015.

Annual Expenditures

	2016	2015
Salaries & Benefits	\$ 6,030,539	\$ 5,539,009
Programming, Maintenance & Administration	1,528,848	1,661,062
Medical Supplies, Drugs & Therapies	424,639	482,897
Food	489,834	488,651
Utilities	360,845	345,452
Depreciation & Amortization	1,466,691	1,454,580
Interest	1,266,017	1,312,989
TOTAL	\$ 11,567,413	\$ 11,284,640





5501 Gordon Drive East
Sioux City, IA 51106

Non Profit
Organization
U.S. Postage
PAID
ABPC
Sioux City, IA

Our Care Continuum

Sunrise Health Center • Long-Term Skilled Nursing Care • Medicare Skilled Rehab Care

Assisted Living • Bayberry Assisted Living Memory Care • Fountainview Assisted Living • **Memory Care** • Bernstein Center • Sunlight Center

Independent Living • The Pointe at Sunrise • Sunrise Hills Cottages and Condos • Maple Heights • Sunrise Stay at Home • UnityPoint at Home

HOME *and*
Family

“I researched to find the
best place for my mother,
and that was Sunrise!
It became almost like the
feeling of a second home to me.”

Sherry Ratcliff (right) is a long-time Sunrise volunteer who is known for her hugs! Pictured with former resident Mary Lou Vaughn (left), Sherry helps with church services, Wednesday cookouts, birthday parties, manicures, and more.



5501 Gordon Drive East • Sioux City, IA 51106 • www.sunriseretirement.com

712.276.3821